Starplast Reduces Manual Data Entry of Purchase Order Information, Improves Data Accuracy, & Creates Invoices in Minutes with Integrated TrueCommerce EDI Solution

Customer Size

- 35 Employees

Geography

- Haifa, Israel
- Afula, Israel
- New Jersey, USA

Business

- Wholesale Distributor
- Manufacturer
- Importer

Vertical Industry

- Plastics
- CPG

Software

- Microsoft Dynamics GP Advanced Management

  - Sales (Sales Order Processing, Receivable Management)
  - Purchasing (Purchase Order Processing, Payables Management)
  - Financials (Bank Reconciliation, General Ledger)
  - Distribution Suite
  - FRX Reporting
  - Management Reporter
  - Dynamics Client for Office (DCO)

- TrueCommerce Transaction Manager™ EDI
- Windows SBS Server (Exchange, SQL, Terminal Services)

Background

Starplast has been a leading plastic manufacturer for over 40 years. With a broad and comprehensive line of product offerings that include food storage containers, plant pots, tool boxes, and baskets, Starplast helps people better organize their life at home, in the garden, or at the office.

Problem

Starplast sells its products to big box retailers like Target, Walmart, and Bed Bath and Beyond, which requires the use of Electronic Data Interchange (EDI) technology.

When Starplast replaced their old accounting software with Microsoft Dynamics GP, their IT consultants at the time chose to develop a custom EDI solution that would bridge into their Dynamics GP software.

Unfortunately, this custom EDI solution caused a lot of problems and brought their implementation to a halt, which had a significant impact on their bottom line as Starplast's entire business depends on EDI. After several months, Starplast reached out to MIBAR.net to take over the implementation of their Dynamics GP system, including the integration of their EDI solution.

Solution

Upon taking over their implementation, MIBAR.net recommended that Starplast adopt an established EDI solution built specifically for Dynamics GP.

In partnership with TrueCommerce, a simple and affordable end-to-end EDI solution, MIBAR.net was able to quickly implement Dynamics GP system with a fully integrated EDI solution and get Starplast up and running, enabling them to continue their relationships with their big box retail customers.

Benefits

By working with MIBAR.net, an experienced partner that could rapidly and effectively implement their Dynamics GP system with a fully integrated EDI solution by TrueCommerce, Starplast was able to cut the cost of their ongoing implementation and return to conducting business as usual.

By partnering with TrueCommerce, an end-to-end EDI solution that offers all four major components of successful EDI under one roof, Starplast was able to reduce their total cost of ownership by nearly 45%. In combination with MIBAR.net's successful implementation, the TrueCommerce solution has also enabled Starplast to reduce manual data entry of purchase order information, improve data accuracy, and create invoices in just minutes.

"From the beginning, MIBAR.net has been an excellent partner in getting our Dynamics GP system not only functional, but tailored specifically to our operations. Their depth of knowledge and their willingness to scale their services to fit our needs is why we will continue to use them for all of our business system requirements.

Using TrueCommerce Transaction Manager™ to integrate with Dynamics GP made the whole EDI process seamless. TrueCommerce has excellent support, they continue to enhance their product and they are willing to work with customers and vendors to ensure their product works with other software applications. It does not hurt that TrueCommerce's solution costs less than most of their competitors. I would recommend them to anyone."

-Steve Nash, CFO

About TrueCommerce

True Commerce, Inc. provides everything needed to fully implement EDI from one source. Since 1995, our mission has been to make EDI painless by providing a comprehensive, end-to-end EDI solution that is easy to use, robust, and affordable. TrueCommerce has earned Microsoft's highest standard for partner-developed software solutions, and is recognized as a leading provider of EDI software by other financial companies. The TrueCommerce award-winning solutions are used by small and mid-size businesses to exchange tens of millions of EDI transactions annually within a variety of industries including retail, banking, healthcare and government.

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GOLD CERTIFIED
Partner

TrueCommerce®

Work Smarter.
Grow Faster.

MIBAR.net is an end-to-end IT services and business consultancy based out of New York City. Since 1991, we have been dedicated to helping small and midsized organizations work smarter, grow faster, and be more secure.

We distinguish ourselves beyond our ability to deliver predictable results with a quick time to value through our established internal systems and proven methodologies.

Ultimately, our customers love us because of our "whatever it takes" attitude, the trust that we establish and the comfort we provide them through:

- **Our structured and hands on approach**

- **Transparent and engaging project management**

- **The personal relationships that we forge**

MIBAR

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Business Solutions - eCommerce - Networking

1412 Broadway, Suite 410, New York, NY 10018

T 800.MIBAR.4.U
F 212.869.9350

www.MIBAR.net